



Maps | APIs | Navigation | Tracking | GIS

December 22, 2022

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) introducing a path-breaking, road safety feature called Junction View within navigation in the Mappls app.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

SAURABH
SURENDRA
SOMANI

Digitally signed by
SAURABH SURENDRA
SOMANI
Date: 2022.12.22
16:03:27 +05'30'

Saurabh Surendra Somani
Company Secretary & Compliance Officer

Encl:
1. Press Release

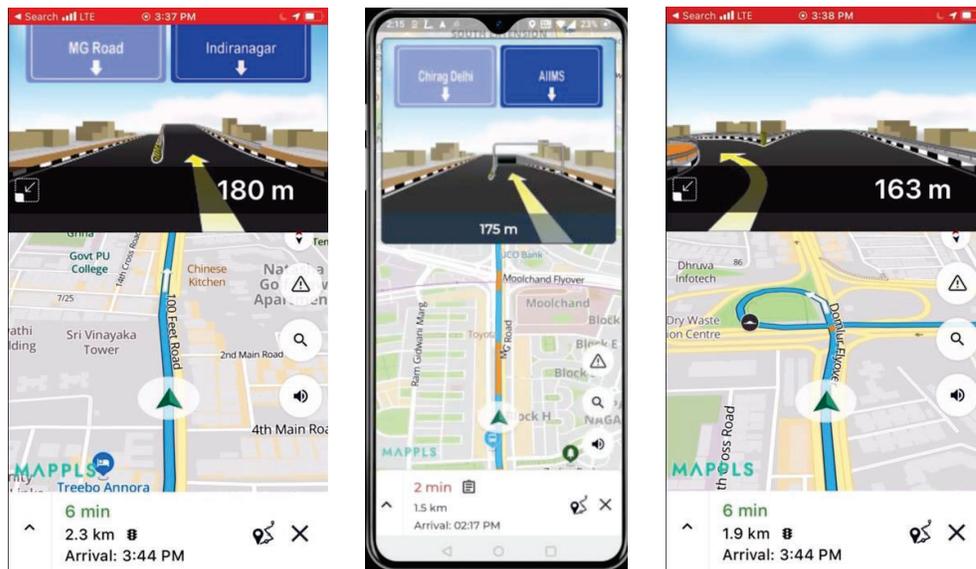
C.E. INFO SYSTEMS LIMITED
(Previously Known as C.E. Info Systems Pvt Ltd)

237, Okhla Industrial Estate, Phase - III, New Delhi 110020, Digital Address: eloc.me/mmi000, Email: contact@mapmyindia.com,
Website: www.mapmyindia.com, Phone: +91-11-4600 9900, CIN : L74899DL1995PLC065551 A CMMI & ISO 9001:2008 Certified Company

Mappls App by MapmyIndia introduces path-breaking Junction Views in navigation to enable safer driving and help minimise road accidents

- Users can navigate safely while approaching flyovers, complex intersections, and road forks with Junction View's photo-realistic 3D view of upcoming junctions.
- Can help prevent/reduce mishaps like car pile ups during foggy conditions, especially where traffic moves in a chain, as the drivers will be forewarned about the approaching fork/intersection/obstacle, in real-time
- The free, swadeshi Mappls App by MapmyIndia is the best navigation app for Indians, with the most accurate and detailed maps as well as more software features compared to the foreign default pre-loaded map apps.

New Delhi, 22nd December 2022: MapmyIndia, India's leading digital maps and deep-tech geospatial company, today announced that it is introducing a path-breaking, road safety feature called Junction View within navigation in the free Mappls app. (downloadable on Android and iOS phones from <https://mappls.com/getApp>). Have you ever been confused while driving toward the flyover, not knowing whether to take it or avoid it? Or Have you ever reached a complex intersection and missed a turn only to take a long U-turn back to your original route thus losing tens of minutes? The answer to these questions were a resounding YES for more than 80% of drivers that were surveyed during the building of this path-breaking feature by MapmyIndia Mappls. A short video demo of the feature is available at <https://youtu.be/029ZVZYSggE>.



With Junction View, MapmyIndia Mappls has introduced a truly innovative and extremely helpful navigation feature for everyone to use through the free, swadeshi Mappls consumer App. Tens of thousands of junction views can be found in the Mappls App, with ever-expanding coverage, across thousands of cities and highways which include major cities like



Delhi, Noida, Gurgaon, Kolkata, Mumbai, Pune, Hyderabad, Bangalore, Chennai, Ludhiana, Lucknow, etc aimed to help people navigate confidently while approaching Flyovers or Junctions or Forks, the function is a unique feature that Indian users do not get from foreign default maps Apps. This, in addition to the hundreds of more software features and most accurate and detailed maps, make Mappls app India's best maps and navigation app to download and use.

Sudden decision-making while approaching a flyover can be a nightmare while driving in a new city. Multiple turn options to choose from in front of the driver can also be puzzling and can also result in accidents. With a clear view ahead, people will never miss the next exit when driving with the MapmyIndia Mappls app.

Mappls App Junction view gives the 3D representation of the junction with marked lanes. The highlighted mark shows the exit or entry of the flyover in the 3D photo-realistic format while navigating. The junction view shows a preview of the next junction, if available. One can close the displayed intersection by tapping the junction view arrow mark during navigation.

"Being the pioneer in the industry since 1995, we constantly strive to improve people's experiences through world-class technology. Nowadays, maps have become an intrinsic part of every commuter's life calling for constant innovation to make road journeys safe. We noticed the hindrances and accidents caused by the confusion while taking the right path or turning at the junctions and forks. Noticing the need, our team worked diligently to come up with this feature that will help reduce travel time, costs, hassle, and road accidents, which is critical in the Indian context. We appeal to all to use the free, swadeshi Mappls app which offers such advanced safety and smart navigation features and encourage others in their social and professional networks as well as organisations to download and use the free Mappls app." said Rohan Verma, CEO & Executive Director, MapmyIndia.

Users can download free Mappls app by MapmyIndia from <https://mappls.com/getApp> and use it on their Android and iOS phones, or visit <https://mappls.com> to use it on the web.

About MapmyIndia & Mappls (C.E. Info Systems Ltd)

www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offering proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides



the best and fully indigenous maps, navigation, safety, hyper local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world, and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and ever expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

For further information, please contact:

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www.mapmyindia.com / www.mappls.com / <https://about.mappls.com>

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