



Maps | APIs | Navigation | Tracking | GIS

September 20, 2022

The Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001  
BSE SCRIP Code: 543425

The Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051  
NSE Symbol: MAPMYINDIA

**Subject:** Submission of Press Release.

**Ref.:** Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

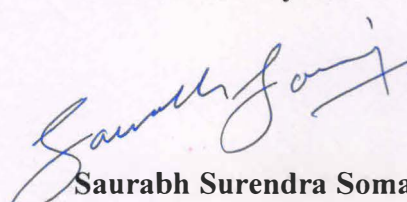
Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) pertaining to unveiling the Mappls swadeshi consumer app, logistics tech & APIs integrated with Government of India's ULIP during the launch event of Government of India's National Logistics Policy and showcasing it to Honourable Prime Minister Shri Narendra Modi.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,

**For C.E. Info Systems Limited**

  
**Saurabh Surendra Somani**  
Company Secretary & Compliance Officer



**Encl:**

**1. Press Release**

**C.E. INFO SYSTEMS LIMITED**

(Previously Known as C.E. Info Systems Pvt Ltd)

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Website: www.mapmyindia.com, Phone: +91-11-4600 9900, CIN : L74899DL1995PLC065551, A CMMI & ISO 9001:2008 Certified Company

## MapmyIndia Mappls swadeshi consumer app, logistics tech & APIs integrated with Government of India's ULIP unveiled. Showcased to the Honourable Prime Minister Shri Narendra Modi at National Logistics Policy launch

**September 20<sup>th</sup>, 2022, New Delhi:** MapmyIndia, India's leading advanced digital maps and deep-tech company, unveiled the Mappls swadeshi consumer app, logistics tech & APIs integrated with Government of India's ULIP during the launch event of Government of India's National Logistics Policy. Honourable Prime Minister Shri Narendra Modi, ever so keen to realize the vision of India's digital supremacy globally, took time to see the MapmyIndia Mappls showcase and was briefed on the unique and advanced features of the fully indigenous Mappls app and logistics solutions by MapmyIndia – powered by space technologies including geospatial data and software, drones, GPS & NavIC IoT and navigation - that make movement of goods and people across India better, faster, cheaper and safer. Hon'ble PM in his speech exhorted all to visit the exhibit, leverage the power of Space technologies which he saw in achieving the vision for reduced cost of Logistics, and work together towards an Aatmanirbhar Bharat.

Rohan Verma, CEO & Executive Director, MapmyIndia Mappls, said "It was a privilege to showcase to Hon'ble PM Shri Narendra Modi Ji, Hon'ble Union Minister Shri Piyush Goyal Ji, Secretary DPIIT Shri Anurag Jain Ji, Special Secretary Logistics Shri Amrit Lal Meena ji, VP NICDC Shri Abhishek Chaudhary Ji, and all other senior dignitaries from the government and industry MapmyIndia Mappls' world-class capabilities. Being fully indigenous and delivering unique benefits and functionalities critical and relevant to the Indian context, MapmyIndia Mappls can play an important role in boosting India's economy, and enabling an Aatmanirbhar, Sarvottam Bharat, by helping goods and people move faster, cheaper and safer across India, reducing cost of logistics for both long-haul and last-mile, and improving speed, cost and quality of planning and completion of logistics infrastructure and network connectivity planning pan India. We thank the Government of India, Logistics Division of Ministry of Commerce, NICDC and ULIP for integrating MapmyIndia Mappls APIs into ULIP to help the logistics ecosystem easily track their goods movement on detailed pan-India maps and get expected time of arrival information."



Today India became home to Cheetahs, an animal synonymous with speed. The National Logistics Policy launched today will give speed to India's development journey.

A sound policy with top level performance will enhance India's progress.



8:21 PM · Sep 17, 2022 · Twitter Web App



Honourable Prime Minister being briefed on Mappls by Rohan Verma (Right), CEO & Executive Director, MapmyIndia

### Key Highlights of MapmyIndia Mappls Logistics Solutions for Enterprises:

- Users can learn more about MapmyIndia's solutions for the logistics ecosystem at <https://about.mappls.com>
- Highly detailed 2D, 3D, HD, 360 degree, 4D and analytics map data pan India
- Multi-modal route optimisation and navigation tools and APIs for long-haul and last-mile
- Route & Journey Scoring and Risk Assessment tools based on safety hazards, costs and suitability for vehicle type to generate optimal route plans and alerts for drivers
- mGIS geospatial software for planning and analysing urban and rural logistics infrastructure & connectivity in 2D and 3D,
- Drone-based mapping and maintenance inspection of infrastructure and progress monitoring of construction
- Digital transformation of logistics operations, including GPS & NavIC IoT for goods movement tracking, fleet and field workforce and asset management
- N-CASE (Navigation-enabled Connected Vehicle, ADAS & Autonomous Safety, Shared and Electric Mobility Platforms) for Vehicle OEMs.

### Key Highlights of MapmyIndia's Mappls App:

- The free indigenous maps & navigation Mappls app by MapmyIndia can be experienced at <https://www.mappls.com> and downloaded from <https://www.mappls.com/getApp>.
- Reduces travel time, costs, hassle, and road accidents, critical in the Indian context, making it the best maps and navigation app for all Indians.
- Mappls app is free, fully indigenous and is far better than those foreign maps that come pre-loaded with most phones and search engines, which incorrectly depict India's international boundaries, give inaccurate routes and search results, show junk places at incorrect locations on their maps, and prey on users' private and personal data to target them with ads. Mappls app on the other hand shows India's borders correctly, is highly accurate, and has a clean business model that respects users' privacy – the only thing users need to do is one-time download the Mappls app from the app store, and they can experience a better alternative.
- Mappls helps in road safety and in reducing accidents, critical in the Indian context, by showing the route summary and giving real-time alerts to drivers about upcoming speed limits, speed cameras, speed breakers, sharp curves, accident-prone zones, traffic signals & photo-realistic 3D views of junctions. Mappls is uniquely integrated with MoRTH (Ministry of Road Transport & Highways) collected road accident prone zone data and traffic and road closure advisories from traffic authorities, and uniquely integrated with ISRO (Indian Space Research Organisation) satellite imagery and earth observation data about weather, snow cover and more.

- Mappls offers more detailed and comprehensive coverage of buildings and house addresses, allowing drivers to search exact addresses and reach the doorstep of their destination, without having to call, ask or look around.
- Mappls offers a simple and smart solution to the problem of long, complex addresses and place information sharing for Indians. Mappls Pin is a simple 6-character digital code for (for e.g. [mmi000](#)) containing the exact location, complete address and all other relevant, shareable information such as which floor a flat is own and if it is a public place, then its phone number or website etc, enabling hassle-free and literally last-metre navigation and delivery, and a whole host of other enterprise and governance use cases.
- Mappls correctly differentiates routes basis vehicle type (4-wheeler, 2-wheeler, truck etc.), avoiding small lanes for 4-wheelers and trucks for example, and accurate, live traffic congestion info, ensuring drivers arrive on time, without getting lost.
- Mappls give detailed total trip cost estimates including toll gate-wise fees, as well as fuel/battery costs, allowing drivers to plan better & find potentially cheaper routes.
- Along the route, users can search for all relevant facilities such as rest stops, restaurants, ATMs, garages, hotels, ambulances, blood banks and more to ensure the travel is comfortable and hassle-free in case of breakdown or emergency.
- Further, Mappls offers immersive 3D Metaverse and 360-degree RealView maps in hundreds of cities and across lakhs of kilometres across India, allowing drivers to be sure of exactly how a place and route looks in real life.

#### **About MapmyIndia & Mappls (C.E. Info Systems Ltd)**

[www.mapmyindia.com](http://www.mapmyindia.com) & [www.mappls.com](http://www.mappls.com)

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offering proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is





building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360 degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world, and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and ever expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

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For further information, please contact:

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