



Mrs. Rashmi Verma

Co-Founder & Director, MapmyIndia

Rashmi, an alumna of IIT Roorkee, India, obtained a Bachelors of Engineering with Distinction in 1977 and an MS from Eastern Washington University, USA in 1979. She has over 35 years of rich experience in technology, management and entrepreneurship in the IT industry. Starting her career as a Software Engineer at IBM, USA she grew rapidly to being a consultant to IBM Global Business Services.



Rashmi, not satisfied with this career trajectory, relinquished her settled career and lifestyle in the US to pursue a dream. She quit a successful career of 12 years in the USA to return to India in the early 90s. Suffused with a strong desire to bring innovative IT solutions to India, she and her husband started out on their own. Her vast experience at IBM with the latest software technologies of the time, became instrumental in supporting her achievements as an entrepreneur in coming years.

She has led MapmyIndia's pioneering and path-breaking efforts to create the foundation, framework and architecture for a robust and scalable model of digital mapping in India. She established the passion for building maps as the basic DNA of MapmyIndia. As part of this monumental effort, Rashmi selflessly trained, mentored and created a team of passionate GIS and digital mapping and software professionals at MapmyIndia. Technology being her forte, she has actively driven innovation in the areas of digital maps, location based products by making technologies such as GPS, IOT, Big Data, AI and Machine Learning customary within the company.

A frequent speaker at forums of Women Business Leaders, she continues to inspire women entrepreneurs to live their dream. She has two children, a son and a daughter, both well-accomplished in their own areas and lives with her husband in New Delhi.