

# Mr. Rohan Verma

## Chief Executive Officer (CEO), MapmyIndia



Rohan is a passionate entrepreneur on a mission to make our world better through maps and location technologies. At the age of 19, he created India's very first interactive mapping portal - [mapmyindia.com](http://mapmyindia.com). Since then, he has been bringing best-in-class cutting-edge technologies to the Indian geospatial industry, including India's best GPS Navigation system, Advanced Maps & APIs that can power safer self-driving cars, powerful GPS-based IoT devices, valuable location-enabled Enterprise SaaS and delightful consumer apps.



Through his 14+ year experience in geospatial industry at various stages of its evolution, he focused on bringing significant benefits of maps and location technologies to individuals, businesses and governments.

He is technocrat and believes there is limitless potential to make the lives of millions of people better. He studied Electrical Engineering at Stanford and did MBA from London Business School.

At his current role as CEO MapmyIndia Rohan is driving corporate strategy/growth, sales/marketing, product and technology/innovation.

Rohan is also a Board Member of the publicly listed Cholamandalam Investment and Finance Company, the financial services arm of Murugappa Group, with a loan book of INR 50,000+ crores, where he advises the company on how to leverage technology and phygital innovations for future growth and success.