



Rohan Verma

Rohan leads MapmyIndia's marketing efforts at CE Info Systems, focusing on building the brand by introducing innovative and disruptive products to Indian market, such as MapmyIndia.com and now, MapmyIndia Navigator.

Rohan conceptualized and created MapmyIndia.com in the summer of 2004, after completing his first year of college at Stanford University, USA. At Stanford, Rohan received the President's Award for Academic Excellence, and was also awarded Best Work Study Student by the University Registrar in 2004. While in the US, Rohan worked for Intel as a summer technical intern and at McKinsey as a summer business analyst. Rohan graduated from Stanford in 2007 obtaining a Bachelors of Science in Electrical Engineering. After graduation, Rohan decided to plunge into the Indian entrepreneurial arena, with a conviction that MapmyIndia could help people in India benefit from the power of maps and location-based services.

Rohan is 22 years old. He enjoys dance a lot, and has performed widely in Delhi with the Danceworx Academy, and around USA with Stanford's Hindi Film Dance team. Rohan has been brought up in New Delhi, and studied at Delhi Public School Vasant Kunj where he was the Head Boy.